

LITHIUM

2019

INTERNATIONAL LITHIUM CONFERENCE 2019

Sponsorship prospectus

Perth

3-4 JULY 2019

#lithium2019



AusIMM +



Murdoch
UNIVERSITY
Perth | Singapore | Dubai

lithium.ausimm.com

Organising Committee

CONFERENCE CO-CHAIRS:

Colin Roberts FAusIMM(CP)
Natural Resource Geo-strategy Pty Ltd
Gamini Senanayake MAusIMM
Murdoch University

COMMITTEE MEMBERS:

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Chris Davis FAusIMM(CP)
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Bogdan Dlugogorski
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ANSTO Minerals
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Ivor Roberts
Department of Mines, Industry Regulation
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EVENT MANAGEMENT: AusIMM



FOR FURTHER ENQUIRIES PLEASE CONTACT:

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A message from the chair

Colin Roberts FAusIMM(CP)
Natural Resource Geo-strategy Pty
Ltd

Gamini Senanayake MAusIMM
Murdoch University

Lithium 2019 Conference Co-Chairs

Lithium – the metal of the decade

AusIMM are partnering with Murdoch University to host a bespoke conference covering the entire life-cycle of lithium. Throughout this two-day conference, global experts from industry and academia will share their knowledge, views and predictions of this unique element.

Over the past decade, lithium has become an indispensable metal used globally across a range of industries. Delegates attending this conference will be informed of the latest research, developments and innovative technologies relating to lithium and its expanding market.

The program will pragmatically focus on the successes, challenges, technical evolution, end-usage and future of lithium. The conference key themes are:

- Investment, Risk and Economics

- Exploration and Geology
- Mineralogy, Hard Rocks vs Brines vs Other
- Metallurgy and Processing
- Batteries and Capacitors for energy storage
- Lithium battery metals (nickel, cobalt and other)
- Recycling and Safety
- Environmental
- Data Science

Conference delegates will have the opportunity to network and connect with industry experts, producers, financiers, investors and end-users.



Target Audience

The International Lithium Conference 2019 will provide a forum for communication amongst the current and future lithium industry leaders as well as industry partners including:

- Producers
- Financiers
- Investors
- End-users

Market Reach

Lithium 2019 will undertake an extensive marketing, promotional and media campaign to promote the conference ensuring the success of the event and giving you the opportunity to access a highly targeted and influential audience.

Online

Lithium 2019 will have its own dedicated website providing all the latest information on the conference, call for abstracts, online registration, plus space dedicated to Lithium 2019 sponsors. Lithium 2019 updates and alerts are emailed to more than 10 000 AusIMM members and the greater minerals community.

Social Media

Lithium 2019 will be promoted through social media platforms including Twitter and LinkedIn.

Editorial and Advertising

As well as the AusIMM's own print and digital publications, Lithium 2019 will be promoted via press releases, in the print media and articles in related industry journals, publications and websites.

Conference Themes

The conference will give presenters the chance to exchange information on topics such as, but not exclusive to:

- Investment, Risk and Economics
- Exploration and Geology
- Mineralogy, Hard Rocks vs Brines vs Other
- Metallurgy and Processing
- Batteries and Capacitors for energy storage
- Lithium battery metals (nickel, cobalt and other)
- Recycling and Safety
- Environmental
- Data Science

Key Dates

Call for Abstracts Closes	18 February 2019
Notification to authors of abstract acceptance	March 2019
First draft paper submission	April 2019
Final paper Submission	6 May 2019
Conference Dates	3-4 July 2019

Benefits of sponsoring

Participating as a sponsor at Lithium 2019 can take you straight to your target market and demonstrate your level of commitment and support to the mining community.

Lithium 2019 can provide your organisation with:

- 1 maximum exposure at a premier conference devoted to those involved in the lithium industry
- 2 an opportunity to build and reinforce strategic relationships within the mining industry
- 3 time to network with industry colleagues and develop strategic relationships with key decision makers
- 4 a cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
- 5 access to a broad network of industry partners
- 6 find new business opportunities
- 7 time to present latest innovations and new products or services to a relevant audience, and showcase your expertise and capabilities
- 8 increased marketing opportunities including visibility on the conference website and associated marketing materials

Sponsorship opportunities at a glance

All prices are quoted in Australian Dollars and are inclusive of Australian Goods and Services Tax (GST).

Conference Partnership	Platinum Sponsorship \$13,500 Exclusive	Gold Sponsorship \$10,500 Two (2) opportunities	Silver Sponsorship \$8,500 Unlimited
Networking	Conference Dinner \$11,500 Exclusive	Welcome Reception \$6,600 Exclusive	Coffee Cart \$7,700 Exclusive
	Charging Station \$5,500 Exclusive	Lunch Sponsor \$3,300 Two (2) opportunities	
Conference Program	Technical Session Sponsor \$4,400 Limited opportunities		
Conference Materials	Name Badge and Lanyards SOLD	Conference App \$4,400 Exclusive	Note Pads and Pens \$1,100 + cost Exclusive
Exhibition	Exhibition Booths \$4,400 Limited opportunities		

Conference Partnership

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.



Platinum Sponsorship

\$13,500

Exclusive

As the platinum sponsor of the International Lithium Conference 2019, you receive high visibility, superior quality, corporate credibility, and an uncluttered environment that makes your message stand out. This package offers unique exposure and we are confident your participation at this level will provide you with excellent leveraging opportunities.

Registration

- Four (4) complimentary full delegate registrations, including tickets to all social functions.

Exhibition

- One (1) complimentary raw spaces or shell scheme exhibition stands (3m x 3m, with exhibition entitlements) in a premier position.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.
- Your company logo on PowerPoint slides throughout the conference.
- Your company logo on the front cover of the conference program.
- One (1) full-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the Lithium 2019 platinum sponsor by the conference chair in the opening plenary session.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.
- One (1) push notification with company information and exhibition stand details sent to all delegates via the conference app.

Conference Partnership

Gold Sponsorship

\$10,500

Two (2) opportunities available

Associate your organisation with Lithium 2019 and take advantage of the maximum exposure this conference will offer. We will work alongside you to provide multiple opportunities to promote your organisation before and during the conference. As a Lithium 2019 conference gold sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Registration

- Three (3) complimentary full conference registrations, including tickets to all social functions.

Exhibition

- One (1) complimentary 3m x 3m shell scheme exhibition stand.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.

- Your company logo on PowerPoint slides throughout the conference.
- One (1) half-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the Lithium 2019 gold sponsor by the conference chair in the opening plenary session.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Silver Sponsorship

\$8,500

Unlimited opportunities

As a Lithium 2019 conference silver sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions.

Program Involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.
- Your company logo on PowerPoint slides throughout the conference.

- Company logo and acknowledgement in the conference program.
- Verbal acknowledgement of support as the Lithium 2019 silver sponsor by the conference chair in the opening plenary session.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Networking

Conference Dinner

\$11,500

Exclusive

The social highlight of the conference will guarantee you the opportunity to host the delegates for an unforgettable evening of entertainment in a relaxed atmosphere. Don't miss out on this exclusive networking and branding opportunity.

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions.
- One (1) reserved table at the dinner in a premier position including 10 tickets.

Conference dinner

- Signage provided by you to be displayed in the conference dinner venue and/or in the pre-dinner networking area.
- Opportunity for a senior representative to sit at the VIP table.
- Opportunity for a senior representative to make a short three (3) minute speech to dinner guests.
- Opportunity to provide a rolling PowerPoint presentation or video to display during the dinner.
- Opportunity to present a gift to delegates on dinner tables (at sponsor's additional cost).
- Your company logo will feature in the dinner menus.

Company branding and promotion

- Company logo and acknowledgement in the conference program.
- Verbal acknowledgement of your support by the conference chair at the dinner.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Additional

- Additional opportunities to theme the dinner, provide entertainment or include a dinner speaker, are negotiable to make this evening memorable and special. Please discuss this with Event Management.

Networking

Welcome Reception

\$6,600

Exclusive

Make an impact with this opportunity to welcome delegates with your branding at the Welcome Reception.

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions

Welcome Reception

- Four (4) additional Welcome Reception tickets.
- Signage provided by your company to be displayed during the Welcome Reception.
- Opportunity to present a branded gift to delegates (at sponsors additional cost).
- Opportunity to provide branded napkins for delegate use throughout the Welcome Reception (at sponsor's additional cost).

Company branding and promotion

- Your company logo on PowerPoint slides throughout the conference.
- Company logo and acknowledgement in the conference program.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Coffee Cart

\$7,000

Exclusive

Be responsible for fuelling conference delegates over the two-day program. This opportunity is an excellent way to promote your organisation.

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions.

Company branding and promotion

- Company branding on the front of coffee machine and on all sponsor supplied cups.
- Opportunity to provide a pull-up banner to sit beside the machine.
- Your company logo on PowerPoint slides throughout the conference.

- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Networking

Charging Station

\$5,500

Exclusive

Help power the conference with a branded charging station. The charging station provides the opportunity for your company to help fuel delegate smartphones and tablets throughout the conference.

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions.

Company branding and promotion

- One (1) charging station located in a premier position in the exhibition hall.
- Opportunity to provide a pull-up banner to sit beside the charging station.
- Your company logo on PowerPoint slides throughout the conference.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Lunch Sponsor

\$3,300

Two (2) opportunities

This is an ideal opportunity for you to provide hospitality to all conference delegates.

Day 1 – Wednesday 3 July

Day 2 – Thursday 4 July

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.
- Two (2) guest tickets to the sponsored lunch.

Company branding and promotion

- Signage provided by your company to be displayed during the sponsored lunch break.
- Your company logo on PowerPoint slides throughout the conference.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- An app notification thanking you as the lunch sponsor.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Conference Program

Technical Session Sponsor

\$4,400

Limited opportunities

This is your opportunity to demonstrate your commitment and support to the technical program. Align your company with a technical session and use this opportunity to brand your core business. Sessions will be allocated in order of confirmation once the program has been finalised.

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.

Technical Session

- Company name associated with the nominated session.
- Opportunity to have a company representative chair a technical session.
- Company logo featured on the session AV screen and the opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on PowerPoint slides throughout the conference.
- Company logo in the conference program as chairing the allocated technical session.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Conference Materials

Name Badge & Lanyards

SOLD

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name tag – the only opportunity to be visible at all times.

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.

Conference name tags

- Company branding alternated with AusIMM logo on the conference name tags and lanyards.

Company branding and promotion

- Your company logo on PowerPoint slides throughout the conference.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.

- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Conference Materials

Conference App

\$4,400

Exclusive

The conference app is one of the most useful items for a conference. Frequently referred to by participants, sponsors and exhibitors during and after the conference. The app contains the most up to date information on the program, speakers, sessions and plenary rooms, networking events, sponsors and exhibitors as well as a list of attendees.

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.

Company branding and promotion

- Your company logo on the conference app header and splash page.
- One (1) push notification with company information sent to all delegates via the conference app.

- Your company logo on PowerPoint slides throughout the conference.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Note Pads & Pens

\$1,100 + Cost

Exclusive

Have your branded stationery available for all delegates to use during the conference – your pads and pens will be available for delegate use at the registration desk.

Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by event management.

Company branding and promotion

- Your company notepads and pens at the conference registration desk available for delegate use.
- Your company logo on PowerPoint slides throughout the conference
- Your company logo on the Lithium. 2019 website, including a hyperlink to your company's website.

- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Exhibition Opportunities

Exhibition Booth

\$4,400

Limited opportunities

The conference program has been designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks, lunches and the welcome reception will be located within the exhibition area, providing you with the maximum opportunity to showcase your products and interact with delegates.

Booth

You are provided with a 3 m x 3 m framelock system with walls covered in white panelling. Your booth contains:

- **WALLS:** Polished aluminium frame with white melamine infill panels.
- **FASCIA:** All open aisle frontages will have a fascia sign consisting of one company name and stand number. Computer cut vinyl and standard lettering (maximum 30 characters).
- **LIGHTING:** Two (2) track spotlights per 9 sqm (lights are mounted on the inside of the front fascia).
- **POWER:** One (1) single power point per stand, regardless of size. Power point is positioned in the rear corner of the stand.

Additional inclusion

- One (1) complimentary full delegate registration, including tickets to all social functions.
- One (1) additional booth attendee pass, including catering throughout the two-day program and welcome reception.
- Your company logo on the Lithium 2019 website, including a hyperlink to your company's website.
- Your logo featured on the conference app.

Additional equipment

- Additional equipment can be ordered through the exhibition contractor. Upon your booking, your details will be forwarded to the exhibition company and they will contact you directly.

Note: Detailed exhibitor briefing notes will be provided closer to the event. Booths will be allocated in order of receipt by The AusIMM.

Terms and conditions

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as 'the organisers'.
2. Charges will be based on the sponsor as shown in the brochure and will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.
3. No sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining sponsor.
4. Sponsors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.
5. The sponsor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.
6. **Storage:** Storage of any products or materials (including packaging) is the responsibility of the sponsor. The organiser is not responsible for providing storage space at the venue.
7. **Sponsors liabilities:** Every sponsor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the sponsor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the sponsor undertakes to arrange appropriate third party liability insurance.
8. **Insurance liability:** Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any sponsor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the sponsor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The sponsor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.
9. The sponsor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should be not left unattended at any time.
10. Sponsors may only conduct competitions or offer prizes with the permission of the organisers.
11. Sponsors' nametags will be issued to all sponsors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.
12. **Cancellation of sponsorship:** Cancellations of sponsorship and/or table displays must be received in writing by email only.
13. **Refunds will apply as follows:**
 - More than six (6) months prior to the conference commencement date – 75% refund (less 25% administration fee).
 - Six (6) – Three (3) months prior to the conference commencement date – 50% refund (less 50% administration fee)
 - Three months prior to the conference commencement date – NO refund.
14. **Conduct of sponsors and representatives**

Annoyance: The organisers reserve the right to stop any activity on the part of any sponsor that may annoy other sponsors or visitors. Business must be conducted only from the sponsor's own table display (where applicable) and under no circumstances may this be carried out from a gangway or elsewhere in the conference area.

Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other sponsors. The organisers reserve the right to prohibit their use if in the organiser's opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents, and the organisers shall not be responsible for any loss thereto occasioned by such removal.

Dress standards: Supporters are to dress in a manner reflecting the delegates— business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser, will not be accepted. The organiser's decision is final.

